Easton, Pennsylvania  

February 1, 2018

A regular meeting of the Northampton County Council was held on the above date with the following present: Kenneth M. Kraft, President; Ronald R. Heckman, Vice President; John Cusick; Matthew H. Dietz; Margaret L. Ferraro (via telephone); William B. McGee; Lori Vargo Heffner; Robert F. Werner; Tara M. Zrinski; Linda M. Zembo, Clerk to Council and Christopher T. Spadoni, Solicitor to Council.

Pledge of Allegiance

Ms. Zrinski led County Council in the pledge of allegiance.

Approval of the Minutes

Mr. Cusick made the following motion:

Be It Moved By the Northampton County Council that the minutes of the January 18, 2018 meeting shall be approved.

Mr. Dietz seconded the motion.

The minutes were approved by voice acclamation.

ArtsQuest - Christkindlmarkt

Ms. Kassie Hilgert, President and Chief Executive Officer, ArtsQuest, reviewed a power point presentation (see Attachment #1). She stated ArtsQuest was a Bethlehem-based non-profit that served nearly two million people annually. She further stated they were the ninth largest arts and cultural organization and had an operating budget of approximately $22 million.

Ms. Hilgert advised their mission was to provide arts and cultural programming to increase access to the arts, but what made them unique was they used those programs for urban revitalization.

Ms. Hilgert stated they provided $145 million annually for economic impact and would be presenting the 35th edition of Musikfest.
Ms. Hilgert advised not only did they present Musikfest and Christkindlmarkt, but they provided a pipeline of opportunities for artists. She further advised they have created 210 corporate partners and 95 nonprofit arts and community partners.

Ms. Hilgert stated in May 2008, Northampton County committed $1 million in hotel tax to be paid out over the next ten years in support of the SteelStacks project. She further stated last September, they asked County Council to extend $50,000 from September to December so they could use those funds for Christkindlmarkt, which allowed them to double the tents and vendors.

Ms. Hilgert advised that Christkindlmarkt received recognition in several media outlets and was twice rated “Top 5 Holiday Markets” by Travel + Leisure and was one of USA Today’s “10 Best Holiday Markets”.

Ms. Hilgert stated they started the SouthSide Arts & Music Festival to attract people to the Southside Arts District. She further stated they also partnered with the City of Bethlehem to coordinate and manage the City’s Bike Rack Initiative.

Ms. Hilgert advised for 2018, they planned to double the number of venues where they had performance artists and some free venues as well. She further advised the key part of this festival would be the RedBall Project, which was the longest running visual art installation worldwide where a very large inflatable red ball was installed in five different locations to allow people to experience their city and county.

Courtesy of the Floor

Mr. Peter Melan, 123 South 3rd Street, Easton, PA - stated he was a member of the City of Easton Council and served as the Chair of Public Safety responsible for the police and fire departments. He further stated he, along with other key individuals, attended a presentation by Lehigh County District Attorney James Martin to showcase the Regional Intelligence and Investigative Center (RIIC) that provided investigative and analytic support services to varied law enforcement partners throughout Lehigh County.

Mr. Melan advised RIIC was governed by the Lehigh County District Attorney, was located in downtown Allentown and was staffed by three Criminal Intelligent Analysts, two County
detectives, part-time administrative support staff and a center director. He further advised RIIC’s state of the art information technology system allowed investigators from the center and local police agencies to search and analyze crime data at a County-wide level.

Mr. Melan stated in 2016, the Northampton County Sheriff’s Department with the full backing of the Northampton County Chiefs of Police Association received a grant from the Northampton County Gaming Revenue and Economic Redevelopment Authority to permit the integration of data from their department into RIIC. He further stated most Northampton County police departments would be fully integrated by April.

Mr. Melan advised RIIC also worked closely with the Officer David M. Petzold Digital Forensic Laboratory of Lehigh County in assisting law enforcement agencies with cell phone analysis. He further advised this process was a major factor in helping to solve crimes.

Mr. Melan stated seeing what this center had done to help local law enforcement agencies solve the most heinous and difficult crimes, he was coming to County Council on behalf of not only the City of Easton, but other municipalities in Northampton County that would benefit from the RIIC to consider an annual commitment of $500,000. He further stated this commitment would cover approximately 45% of the cost to operate the center on an annual basis and would allow for local police departments to use its services without every worrying about the potential of being charged for seeking any assistance during a criminal investigation.

Ms. Lin Erickson, 3564 Bethman Road, Easton, PA – advised she had been before County Council many times to provide updates on the DaVinci Science City project. She further advised they have worked for over a year with the prior County Council and reviewed with them the benefits and return on investment this project would provide to Northampton County and its residents.

Ms. Erickson stated in December 2017, County Council adopted an ordinance directing $10 million of hotel tax funds to this project over a forty year period. She further stated this commitment, along with that of the City of Easton and the Commonwealth of Pennsylvania, provided the project with a foundation of public support that they believed would enable them to raise more funds from the private sector.
Ms. Erickson advised the recently completed Master Plan envisioned a project that would deliver economic benefits on the scope and scale of the arena projects in Lehigh County. She further advised they believed the project would be transformative for Northampton County, serve as a major tourist destination and eastern gateway to the Lehigh Valley, have a major economic impact and create many new high quality jobs.

Ms. Erickson stated this project would be a major hub for Science, Technology, Engineering and Math (STEM) education and support the curriculum of the school districts and workforce development. She further stated they planned to showcase the scientific research being conducted at colleges and universities and other research organizations and the advance technology in local businesses. She noted DaVinci Science City was a bold initiative and a complex undertaking so she hoped the new members of County Council would take the opportunity to learn as much as possible about the project.

Ms. Erickson advised over the years of funding, Northampton County school children on field trips would receive free admission, low income residents would receive free admission privileges all year long and veterans and seniors would receive free admission on select days. She further advised she could appreciate and respect the desire of the newly elected County Council members to review the project and the financial commitment that was made, but requested that no action be taken regarding this commitment until they could provide a comprehensive briefing on the project.

Ms. Linda Heindel, 200 Hexenkopf Road, Easton, PA - stated she wanted to express to County Council why there was opposition to the PennEast pipeline. She stated imagine a ditch was dug on your property that was seven feet deep and fifty wide with another fifty feet for construction and if an agreement was signed with PennEast that portion of your property was forever owned by that entity or whoever they sold it to for any purpose.

Ms. Heindel advised if you planned to sell this property all this information must be disclosed to a buyer who would then have to try and get a mortgage. She further advised they would have to pay high liability insurance and still pay the real estate taxes on this property so how likely would it be that a buyer would want this property as opposed to someone else's property that was not encumbered.
Ms. Heindel stated the whole premise of the existence of the pipeline was public need, the United States Constitution Fifth Amendment declared that there should be a public need for any seizure of land and the Natural Gas Act stated the benefits should outweigh the harms. She further stated 75% of the market was going to PennEast’s affiliates so was this truly a public need or fleecing of private citizens because the Federal Energy Regulatory Commission gave unfair exercise of eminent domain to a private corporation intending to make a profit.

Ms. Heindel advised New Jersey’s Department of Environmental Protection (DEP) was holding PennEast to some requirements, but Pennsylvania’s DEP all too quickly caved into industry pressures. She further advised right now private citizens were facing a scary situation, but Northampton County could be at risk.

County Executive Report

Mr. Lamont McClure, County Executive, stated an anonymous report was made to the City of Easton about the potentiality of mold in the Milides building that caused the Easton Code Enforcement Division to check it out. He further stated they found no mold, but did find some electrical code violations.

Mr. McClure advised they would be coming forth with a plan to remediate the electrical issue while deciding what should be done with the Milides building in the future.

Mr. McClure stated there were staffing shortages at Gracedale and they would be looking to rectify the situation, but it may take some time. He further stated there were 25 Registered Nurses at a skilled nursing facility of more than 600 residents so one idea was to reinstate the Licensed Practical Nurse to Registered Nurse reimbursement program.

Mr. McClure advised funding the RIIC would have to be handled through the budgetary process and although it provided a great service, $500,000 was a lot of money for something that was not a core County function. He further advised he would be meeting with the Chiefs of Police to see what their municipality contribution would be and perhaps the County could match them.

Mr. McClure stated District Attorney John Morganelli already budgeted $42,500 for the Officer David M. Petzold Digital Forensic Laboratory.
In answer to Mr. Heckman’s question as to whether they were still vending with a private firm for nurses, Mr. McClure advised currently there was a per diem nursing program that was not working out as anticipated.

In response to Mr. Heckman’s question as to whether his plan for the Milides building included the parking lot, Mr. McClure stated they would also be looking at the challenges of the parking lot.

In answer to Ms. Vargo Heffner’s question as to whether RIIC had looked for other grant funding, Mr. McClure advised they have and without State funding, it would probably remain a local endeavor.

In response to Ms. Vargo Heffner’s question as to whether they have tried to recruit nursing students, Mr. McClure stated they already did, but it was a multi-faceted problem and was not an easy one to solve.

Mr. McClure advised he was supportive of the pipeline resolution being presented later tonight.

Teleosoft, Inc.

Mr. Kraft stated last week he had a meeting with President Judge Stephen Baratta and a discussion was held with regard to the Teleosoft, Inc. contract, which was for a Unified Records Management System for the Civil Division, Court Administration and Sheriff’s Office. He further stated this contract was halted by the previous administration, but with Mr. McClure’s approval it would be reinstated.

DISTRIBUTED TO DA VINCI SCIENCE CENTER FOR THE DA VINCI SCIENCE CITY PROJECT LOCATED IN EASTON, PENNSYLVANIA, IN ACCORDANCE WITH THIS ORDINANCE"

Messrs. Dietz and Cusick introduced the following ordinance:


WHEREAS, Ordinance No. 628-2017 was adopted on December 7, 2017 and became effective on January 12, 2018 and reads as follows:

WHEREAS, pursuant to the Hotel Room Rental Tax Act P.L. 307 of 2000, 16 P.S. Section 13211, et seq., now 16 P.S. 1770, et seq. the County of Northampton, a Third Class County, enacted Ordinance No. 359 of 2000, effective October 8, 2000 and Ordinance No. 440 of 2005, effective October 2, 2005; and

WHEREAS, Act 12 of 2005, enacted by the Pennsylvania General Assembly and approved by the Governor effective sixty (60) days from July 5, 2005 authorizes by Section 1770.8 (16 P.S. 1770.8) the County of Northampton to impose a Hotel Room Rental Tax by Ordinance at the rate of four (4%) percent and provides for the distribution of such tax monies; and

WHEREAS, Ordinance No. 359 of 2000 established the Hotel Room Rental Tax and thereafter Ordinance No. 440 of 2005 effective October 2, 2005 increased the Hotel Room Rental Tax Act from 3.5% to 4% and restructured the distribution of the tax collected for Northampton County purposes to its current level as follows:

a) 68.75% to the Northampton County Regional Tourist Promotion Agency (Lehigh Valley Convention and Visitor Bureau, Inc. "LVCVB").

(b) 18.75% to be retained by Northampton County for further development of tourism facilities; community development initiatives, which will enhance regional tourism.

(c) 12.5% for future development of facilities and for marketing purposes within Northampton County to enhance regional tourism.; and

WHEREAS, pursuant to Section 1770.8 of the Hotel Room Rental Tax Act pertaining to counties of the Third Class, Northampton County has retained 12.5% of the funds collected in Northampton County for the further development of facilities and for marketing purposes within Northampton County to enhance regional tourism; and

WHEREAS, Northampton County Council has determined that the Da Vinci Science Center was a not-for-profit corporation whose activities enhance regional tourism and are therefore qualified to receive revenues generated by the Hotel Room Rental Tax Act.

NOW, THEREFORE, IT IS HEREBY ENACTED AND ORDAINED by Northampton County Council, that:
1. The foregoing "whereas" provisions are incorporated as though set forth in their entirety.

2. All the definitions and provisions of the Hotel Room Rental Tax Act of the Commonwealth of Pennsylvania (16 P.S. 1770, et seq.) as amended are incorporated in their entirety.


4. Northampton County Council hereby designates its 12.5% of revenues received under Ordinance No. 440 of 2005 to be distributed on an annual basis to the Da Vinci Science Center as follows:

   a. Two hundred and fifty thousand dollars ($250,000) a year shall be allocated to the Da Vinci Science Center for the Da Vinci Science City project in Easton, Pennsylvania, until a total of ten million dollars ($10,000,000) is reached. Thereafter the funding shall cease.

   b. It shall be expressly understood that the allocation of funding outlined in paragraphs 4.a. shall be subject to an annual review by County Council during the annual Northampton County budget review process.

   c. The Northampton County Council hereby requires as a condition of the aforementioned grant funding that the Da Vinci Science Center shall provide the Northampton County Council and the County Executive with a written annual report which shall include, but not necessarily be limited to, the revenues received from the Northampton County hotel tax, the manner in which those revenues were used, and a status report on the respective projects.

5. This Ordinance shall be administrated by the Northampton County Executive subject to the powers of the Northampton County Council under Section 1.2-202 of the Northampton County Home Rule Charter (348 Pa. Code 1.2-202(1)) to adopt and repeal Ordinances as well as under its other powers
and duties.

6. The Controller of Northampton County shall annually audit the funds distributed to assure that they are committed and expended for the enhancement of regional tourism by the beneficiary, the Da Vinci Science Center, for the benefit of Northampton County.

7. Any Ordinance or any part of any other ordinance conflicting with the provisions of this Ordinance is hereby repealed.

NOW, THEREFORE, BE IT HEREBY ORDAINED AND ENACTED by the Northampton County Council that Ordinance No. 628-2017, the ordinance titled, "AN ORDINANCE OF NORTHAMPTON COUNTY COUNCIL PURSUANT TO THE HOTEL ROOM RENTAL TAX ACT OF THE COMMONWEALTH OF PENNSYLVANIA (16 P.S. 1770, ET SEQ.) AND THE TOURIST PROMOTION LAW OF THE COMMONWEALTH OF PENNSYLVANIA (73 P.S. 401, ET SEQ.) AND ORDINANCE NUMBERS 359 OF 2000 AND 440 OF 2005 DETERMINING THAT DA VINCI SCIENCE CENTER, A NOT-FOR-PROFIT CORPORATION WITHIN NORTHAMPTON COUNTY, ENGAGE IN TOURISM RELATED ACTIVITIES THAT BENEFIT NORTHAMPTON COUNTY AND THEREFORE DIRECTING A PORTION OF THE NORTHAMPTON COUNTY ANNUAL ALLOCATION OF 12.5% OF THE REVENUE GENERATED BY THE HOTEL ROOM RENTAL TAX ACT AND NORTHAMPTON COUNTY ORDINANCES 359 OF 2000 AND 440 OF 2005 TO BE DISTRIBUTED TO DA VINCI SCIENCE CENTER FOR THE DA VINCI SCIENCE CITY PROJECT LOCATED IN EASTON, PENNSYLVANIA, IN ACCORDANCE WITH THIS ORDINANCE" is hereby repealed, on the effective date of this ordinance.

Mr. Kraft advised the public hearing, debate and possible vote will be held at the February 15, 2018 meeting.

REVITALIZATION TAX ASSISTANCE - ENTERPRISE DEVELOPMENT AREA

Messers. Werner and McGee introduced the following ordinance:


WHEREAS, the General Assembly of Pennsylvania passed Act 76 of 1977, known as the Local Economic Revitalization Tax Assistance Law (LERTA), which authorizes local taxing authorities to provide for tax exemption for certain deteriorated industrial, commercial and other business property; and

WHEREAS, the General Assembly of Pennsylvania passed Act 42 of 1977, known as the Improvement of Deteriorating Real Property or Areas Tax Exemption Act (Residential LERTA), which authorizes local taxing authorities to provide for tax exemption for certain deteriorated residential property; and

WHEREAS, the City of Bethlehem, Lower Saucon Township, the Saucon Valley School District and the Bethlehem Area School District have approved an amendment to the area defined in the City of Bethlehem Codified Ordinance #342; and

WHEREAS, the County Council of Northampton County, in accordance with said Act, have held a public hearing; and

WHEREAS, at said public hearing the City of Bethlehem having jurisdiction in and about the County of Northampton and its subordinate governmental units and other public and private agencies and individuals presented to the Northampton County
Council their recommendations concerning the location of the boundaries of deteriorated neighborhoods in deteriorating areas.

NOW, THEREFORE, BE IT ORDAINED, by the County Council of Northampton County:

I. DEFINITIONS

(a) As used in this Ordinance, the following words and phrases shall have the meaning set forth below:

(1) "Becomes assessable" means immediately following issuance of the state and local occupancy permits.

(2) "Deteriorated area" means that portion of the City which Bethlehem City Council has determined to be physically blighted pursuant to Act 76 of 1977 of the General Assembly of the Commonwealth of Pennsylvania, as amended (72 P.S. 4722 et seq.) and Act 42 of 1977 of the General Assembly of the Commonwealth of Pennsylvania, as Amended (72 P.S. § 4711-101, et seq.).

(3) "Deteriorated property" means any industrial, residential, commercial or other business property owned by an individual, association or corporation, and located in a deteriorating area, as provided by Resolution of Council, or any such property which has been the subject of an order by the City requiring the unit to be vacated, condemned or demolished by reason of noncompliance with laws, ordinance or regulations. Buildings wherein at least 30% of the usable gross floor area is utilized for industrial, residential, commercial, or business use shall, if otherwise qualified, be considered a "deteriorated property" within this Article.

(4) "Improvement" means the construction of new building structures, new additions to existing structures or substantial renovations to existing structures which result in an increase in assessed valuation of the deteriorated property. Such improvements shall have the effect of rehabilitating a deteriorated property so that it becomes habitable or attains higher standards of safety, health, economic use or amenity or is brought into compliance with
laws, ordinances or regulations governing such standards. Ordinary upkeep and maintenance shall not be deemed an improvement.

(5) "Local taxing authority" means the City of Bethlehem, the Bethlehem Area School District, the County of Northampton, or any other governmental entity having the authority to levy real property taxes within the City of Bethlehem.

(6) "Municipal governing body" means Northampton County.

II. ELIGIBLE AREAS

The Northampton County Council hereby determines that the following areas of the City of Bethlehem, Northampton County Pennsylvania, contain “deteriorated” areas as defined in Act 76 of 1977, 72 P.S. §4722, et seq. and act 42 of 1977, 72 P.S. § 4711-101, et seq. and are eligible for tax exemption under this Act:

PART I: [Bethlehem Area School District]
BEGINNING at a point said point being the centerline intersection of the Lynn Avenue and East 4th Street, said point located at 2,634,866.583 Feet East and 474,843.179 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence along the centerline of East 4th Street in a westerly direction to a point being the intersection of the Centerline of East 4th Street and an extension of the southwest boundary of Northampton County Parcel "P7-6-6B" currently owned by "Lehigh Forge Corporation".

Thence in three courses along the perimeter of Northampton County Parcel "P7-6-6B, first in a northwesterly direction along the extension of the southwest boundary and following the southwest boundary line to a point located at 2,633,587.657 Feet East and 474,994.667 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone, second in a northerly direction following the western boundary line to a point located at 2,632,973.500 Feet East and 476,687.167 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone, third in an northeasterly
direction following the northern boundary line to a point located at 2,633,971.333 Feet East and 477,079.083 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone, to a point being the northeast corner of Northampton County Parcel "P7-6-6B" and the Northwest corner of Northampton County Parcel "P7-6-6H-3" currently owned by "10 Emery Street Associates LP".

Thence along the northern boundary line of Northampton County Parcel "P7-6-6H-3" to a point being the northeast corner of Northampton County Parcel "P7-6-6H-3" and the Northwest corner of Northampton County Parcel "P7-6-6H-2" currently owned by "Lehigh Valley Industrial Park". Said point located at 2,635,662.417 Feet East and 477,436.167 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence in a southeasterly direction along the northern boundary line of Northampton County Parcel "P7-6-6H-2" to a point being the southeast corner of Northampton County Parcel "P7-6-6H-2" and the northern most point of Northampton County Parcel "P7-6-F" currently owned by "United States Cold Storage LLC". Said point located at 2,637,459.917 Feet East and 477,255.250 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence in a southeasterly direction along the northern boundary of Northampton County Parcel "P7-6-F" a distance of approximately 1.09 Feet to a point located at the northeast corner of Northampton County Parcel "P7-6-F" and the northwest corner of Northampton County Parcel "P7-6-6-18" currently owned by "Brandenburg Bethlehem LLC". Said point located at 2,637,461.000 Feet East and 477,255.917 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence in a southeasterly direction following the eastern boundary line of Northampton County Parcel "P7-6-6-18" to a point located at 2,638,496.833 Feet East and 475,913.083 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone. Said point being the southeasterly corner of Northampton County Parcel "P7-6-6-18" and the northeastern corner of Northampton County Parcel "P7-6-6-14" currently owned by "Lehigh Valley Industrial Park".
Thence in a southwesterly direction following the eastern boundary line of Northampton County Parcel "P7-6-6-14" to the southeast corner of Northampton County Parcel "P7-6-6-14", a point located at 2,638,402.167 Feet East and 474,806.167 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence in a southerly direction along the extension of the eastern property line of Northampton County Parcel "P7-6-6-14" to a point being the intersection of the extension of the eastern property line of Northampton County Parcel "P7-6-6-14" and the centerline of Shimersville Road. Said point located at 2,638,402.667 Feet East and 474,779.833 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence in a southerly direction along the centerline of Shimersville Road to a point being the centerline intersection of Shimersville Road with East 4th Street. Said point located at 2,637,667.087 Feet East and 473,936.064 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence in a northwesterly direction along the centerline East 4th St to a point being the centerline intersection of the Lynn Avenue and East 4th Street, located at 2,634,866.583 Feet East and 474,843.179 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone. Said point being the place of BEGINNING.

PART II: [Bethlehem Area School District]

BEGINNING at a point said point being the centerline intersection of Shimersville Road and the extension of the western boundary of Northampton County Parcel "P7-22-2-4A", currently owned by "Lehigh Valley Industrial Park". Said point being located at 2,638,511.083 Feet East and 474,833.167 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence in a northerly direction along the centerline of Shimersville Road to a point being the intersection of the centerline of Shimersville Road with the extension of the northern boundary line of Northampton County Parcel "P7-22-2-4" currently owned by "Lehigh Valley Industrial Park". Said point being located at 2,638,858.750 Feet East and 476,021.833 Feet North in the State Plane US NAD 83 (US
Thence along the northern boundary of Northampton County Parcel "P7-22-2-4" in a northwesterly direction to a point being the northeast corner of Northampton County Parcel "P7-22-2-4", The southeast corner of Northampton County Parcel "P7-22-1", the southwest corner of Northampton County Parcel "P7-8-2" and the northeast corner of Northampton County Parcel "P7-15-3" currently owned by "Tecumseh Redevelopment Inc.". Said point being located at 2,640,426.250 Feet East and 476,321.583 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence along the northern boundary of Northampton County Parcel "P7-15-3" in a northeasterly direction to a point located at 2,640,498.250 Feet East and 476,349.583 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence continuing in a northeasterly direction, an extension of the northern property line, to a point being the intersection of the extension of the previous section of property line for Northampton County Parcel "P7-15-3" and the centerline of Applebutter Road. Said point being located at 2,640,523.500 Feet East and 476,363.417 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence along the centerline of Applebutter Road in an easterly direction to a point being the intersection of the centerline of Applebutter Road with the common school district boundary line of Bethlehem Area School District and Saucon Valley School District. Said point being located at 2,641,064.750 Feet East and 476,502.583 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence along the common school district boundary of Bethlehem Area School District and Saucon Valley School District in along the following three courses, first in a southerly direction south to a point being located at 2,641,537,500 Feet East and 472,261.750 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone, second in a easterly direction to a point being located at 2,642,822,417 Feet East and 472,351.750 Feet North in the State Plane US NAD 83 (US
PEET) Coordinate System, Pennsylvania South Zone, third in a southerly direction to a point being located at 2,643,180.500 Feet East and 471,111.750 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone, said point being the intersection of the common school district boundary of Bethlehem Area School District and Saucon Valley School District with the centerline of South Easton Road and the City of Bethlehem municipal boundary.

Thence in a southeasterly direction along the common boundary line of Bethlehem Area School District, Saucon Valley School District, the City of Bethlehem and the centerline of South Easton Road to a point being the intersection of the intersection of South Easton Road, school district and municipal boundaries with the extension of the southern boundary line of Northampton County Parcel "P7-22-2-4C" currently owned by "Lehigh Valley Industrial Park". Said point being located at 2,641,194.917 Feet East and 469,218.333 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence in four courses along the perimeter of Northampton County Parcel "P7-22-2-4C", first in a easterly direction along the extension of the southern boundary and following the southern boundary line to a point located at 2,640,894.250 Feet East and 469,179.417 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone, second in a northeasterly direction continuing along the southern boundary line to a point located at 2,640,993.500 Feet East and 469,666.667 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone, third in a westerly direction still following the southern boundary line to a point located at 2,640,814.000 Feet East and 469,653.333 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone, fourth in a northerly direction to a point along the southern boundary line of Northampton County Parcel "P7-22-2-4C" being located at 2,640,771.250 Feet East and 469,937.250 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System.

Thence in a northerly direction, keeping the same bearing as the previous line segment and crossing Northampton County Parcel "P7-22-2-4C", to a point along the common boundary lines of Northampton County Parcel "P7-22-2-4C"
and Northampton County Parcel "P7-22-54" currently owned by "Lehigh Valley Industrial Park". Said point being located at 2,640,618.583 Feet East and 471,311.083 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System.

Thence along the common boundary lines of Northampton County Parcel "P7-22-2-4C" and Northampton County Parcel "P7-22-54" in a westerly direction to a point located at 2,639,714.417 Feet East and 471,216.500 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System. Said point being the common corner of Northampton County Parcel "P7-22-2-4C", Northampton County Parcel "P7-22-54", Northampton County Parcel "P7-14-1C" currently owned by "Lehigh Valley Industrial Park" and Northampton County Parcel "P7-14-1B" currently owned by "Lehigh Valley Industrial Park".

Thence along the southern and western boundary of Northampton County Parcel "P7-14-1 C" in a northwesterly direction to a point being the northwestern corner of Northampton County Parcel "P7-14-1 C". Said point being a common point with western boundary of Northampton County Parcel "P7-22-54" and located at 2,638,380.250 Feet East and 471,844.083 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System.

Thence along the western boundary of Northampton County Parcel "P7-22-54" in a northerly direction to a point being the northwest corner of Northampton County Parcel "P7-22-54", the north east corner of Northampton County Parcel "P7-14-1B" and the southern right-of-way boundary of Commerce Center Boulevard. Said point being located at 2,638,375.583 Feet East and 471,923.667 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System.

Thence in a northerly direction crossing the Commerce Center Boulevard right-of-way, to a point along the northern right-of-way boundary of Commerce Center Boulevard being a common point with the southeast corner of Northampton County Parcel "P7-14-1" currently owner by "Lehigh Valley Rail Management" and the southwest corner of Northampton County Parcel "P7-22-2-4B" currently owned by "Lehigh Valley Industrial Park". Said point being located at 2,638,369.083 Feet East and 472,034.500 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System.
Thence in a northerly direction along the eastern boundary line of Northampton County Parcel "P7-14-1" to a point being the Northeast corner of Northampton County Parcel "P7-14-1" and the Northwest corner of Northampton County Parcel "P7-22-2-4A". Said point being located at 2,638,511.500 Feet East and 474,805.500 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System.

Thence in a northerly direction along the extension of the western boundary line of Northampton County Parcel "P7-14-1" to a point being the intersection of the western boundary line extension of Northampton County Parcel "P7-14-1" and the centerline of Shimersville Road, being located at 2,638,511.083 Feet East and 474,833.167 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone. Said point being the place of BEGINNING.

PART III: [Saucon Valley School District]
BEGINNING at a point said point being the intersection of the common boundary line of Bethlehem Area School District, Saucon Valley School District, the City of Bethlehem and the centerline of South Easton Road. Said point being located at 2,643,180,500 Feet East and 471,111.750 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence along the following three courses of the common school district boundary of Bethlehem Area School District and Saucon Valley School District, first in a northerly direction to a point being located at 2,642,822,417 Feet East and 472,351.750 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone, second in a westerly direction to a point being located at 2,641,537,500 Feet East and 472,261.750 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone, third in a northerly direction a point being the intersection of the centerline of Applebutter Road with the common school district boundary line of Bethlehem Area School District and Saucon Valley School District. Said point being located at 2,641,064.750 Feet East and 476,502.583 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.
Thence along the centerline of Applebutter Road in a northeasterly direction to a point being the intersection of the centerline of Applebutter Road with the northerly extension of the western boundary line of Northampton County Parcel "P7-15-3". Said point being located at 2,643,696.167 Feet East and 477,426.250 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence in a southerly direction along the extension of the eastern property line of Northampton County Parcel "P7-15-3" and the common boundary line of the eastern property line of Northampton County Parcel "P7-15-3" and the western property line of Northampton County Parcel "P7-15-2" to a point being the southwest corner of Northampton County Parcel "P7-15-2" currently owned by Connective Bethlehem LLC. Said point being located at 2,643,922.917 Feet East and 476,534.417 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence along the southern boundary line of Northampton County Parcel "P7-15-2" to a point being the intersection of the southern boundary of Northampton County Parcel "P7-15-2" with the City of Bethlehem municipal boundary. Said point being located at 2,645,427.667 Feet East and 477,306.833 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence along the City of Bethlehem municipal boundary in a southeasterly direction to a point being the intersection of the City of Bethlehem municipal boundary with the common point of property boundaries of Northampton County Parcel "P7-15-3-2" currently owned by "Tecumseh Redevelopment Inc.". Northampton County Parcel "P7-15-3-1" currently owned by "Lehigh Valley Industrial Park" and Northampton County Parcel "P7-15-3". Said point being located at 2,645,600.659 Feet East and 476,281.993 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence along the City of Bethlehem municipal boundary and the northeastern boundary line of Northampton County Parcel "P7-15-3" in a southeasterly direction to a point being the Northeast corner of Northampton County Parcel "P7-15-3". Said point being located at 2,646,733.917 Feet East and 476,002.500 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.
Thence in a northerly direction, keeping the same bearing as the previous line segment of Northampton County Parcel "P7-15-3" and the City of Bethlehem municipal boundary, crossing Northampton County Parcel "P7-22-53" currently owned by "Lehigh Valley Industrial Park" to a point being the intersection of the City of Bethlehem municipal boundary and the centerline of Ringhoffer Road. Said point being located at 2,647,003.347 Feet East and 476,063.540 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence in a southeasterly direction along the centerline of Ringhoffer Road to a point being the intersection of Ringhoffer Road and the City of Bethlehem municipal boundary. Said point being located at 2,647,830.917 Feet East and 473,856.500 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone. Resolution No. 2017-136

Thence along the City of Bethlehem municipal boundary in a southerly direction to a point being the intersection of the City of Bethlehem municipal boundary and the centerline of South Easton Road.

Thence continuing along the City of Bethlehem municipal boundary and the centerline of South Easton Road in a southeasterly direction to a point, being the intersection of the common boundary line of Bethlehem Area School District, Saucon Valley School District, the City of Bethlehem and the centerline of South Easton Road, located at 2,643,180,500 Feet East and 471,111.750 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone. Said point being the place of BEGINNING.

PART IV: [Bethlehem Area School District]
BEGINNING at a point said point being the centerline intersection of the Hoch Street and Seminole Street, said point located at 2,624,638.451 Feet East and 473,237.903 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone. Thence along the centerline of Hoch Street in a northeasterly direction to a point being the intersection of the Centerline of Hoch Street and Dakotah Street. Said point being located at 2,624,777.237 Feet East and 473,491.166 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.
Thence along the centerline of Dakotah Street in a southeasterly direction to a point being the intersection of the Centerline of Dakotah Street, Broadway and Wyandotte Street. Said point being located at 2,624,956.037 Feet East and 473,392.417 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence in two courses along the centerline of Wyandotte Street in a northeasterly then northerly direction. First to the intersection of Wyandotte Street and West 3rd Street at a point located at 2,625,356.500 Feet East and 474,506.750 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone. Then to the intersection where the centerline of Wyandotte Street passes other the centerline of Riverside Drive (Private Road). Said point being located at 2,625,225.724 Feet East and 475,223.203 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence along the centerline of Riverside Drive in a southeasterly direction to a point being the intersection of centerlines of Riverside Drive, West 2nd Street and the 2nd Street Spur. Said point being located at 2,625,893.750 Feet East and 474,929.583 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Then along the centerline of Wyandotte Street past the point where Wyandotte Street becomes part of the Hill to Hill Bridge to a point along the centerline of the Hill to Hill Bridge. Said point being on a course that is in the right of way of the Hill to Hill Bridge and is an extension of the northern boundary of Northampton County Parcel "P6-2-1B". Said point being located at 2,625,209.954 Feet East and 475,289.664 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence in a southeasterly direction along the extension or the northern boundary of Northampton County Parcel "P6-2-1B" to a point being the northwestern corner of Northampton County Parcel "P6-2-1B". Said point being located at 2,625,257.500 Feet East and 475,276.969 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.
Thence following the northern boundary of Northampton County Parcel "P6-2-1B" in an easterly direction to the northeast corner of Northampton County Parcel "P6-2-1B". Said point being located at 2,625,843.500 Feet East and 475,375.406 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence in a southerly direction along the eastern boundary of Northampton County Parcel "P6-2-1B" to a point being the intersection of the eastern boundary of Northampton County Parcel "P6-2-1B" and the street centerline of Union Station Plaza. Said point being located at 2,625,849.613 Feet East and 475,312.611 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence along the centerline of Union Station Plaza, first in an easterly direction and then changing to a southerly direction to the intersection with West 2nd Street. Said point being located at 2,625,319.414 Feet East and 474,950.582 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence continuing in an easterly direction along the centerline of West 2nd Street to a point being the intersection of West 2nd Street and East 2nd Street located directly under the centerline of South New Street/The Fahy Bridge. Said point being located at 2,626,800.750 Feet East and 474,983.167 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence in a southeasterly direction along the centerline of East 2nd Street to the intersection of East 2nd Street, Adams Street, Columbia Street and Technology Drive (Private Drive). Said point being located at 2,627,180.750 Feet East and 474,844.167 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence along the centerline of Columbia Street in an easterly direction to the intersection of Columbia Street and Taylor Street. And an extension of the common boundary line of Northampton County Parcel "P6-2-2B" and Northampton County Parcel "P6-2-2C". Said point being located at 2,627,745.686 Feet East and 474,877.424 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.
Thence in a northerly direction along the extension of the common boundary line and the western boundary of Northampton County Parcel "P6-2-2C" to the northeast corner of Northampton County Parcel "P6-2-2C". Said point being located at 2,627,735.750 Feet East and 475,029.313 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence in an easterly direction along the northern boundary of Northampton County Parcel "P6-2-2C" and an extension thereof to a point being the intersection of the extension of the northern boundary extension of Northampton County Parcel "P6-2-2C" and the centerline of Polk St. Said point being located at 2,628,308.361 Feet East and 475,074.223 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence South along the centerline of Polk St to the intersection of Polk St with Columbia Street. Said point being located at 2,628,319.792 Feet East and 474,916.990 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence West along the centerline of Columbia Street to the intersection of Columbia Street and Taylor Street. Said point being located at 2,627,907.947 Feet East and 474,891.877 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence in a southerly direction along the centerline of Taylor Street to the intersection of Taylor Street and Mechanic Street to a point located at 2,627,932.917 Feet East and 474,510.333 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence along the centerline of Mechanic Street in an easterly direction to the intersection of Mechanic Street with Fillmore Street. Said point being located at 2,628,643.167 Feet East and 474,561.000 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence following the centerline of Fillmore Street in a southerly direction to the intersection of Fillmore Street with Evans Street to a point located at 2,628,671.250 Feet East and 474,336.417 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.
Thence following the centerline of Evans Street east as it crosses Pierce Street in a southerly direction and continues in a northeasterly direction to the intersection of Evans Street and Monroe Street. Said point being located at 2,629,800.417 Feet East and 474,531.000 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence along the centerline of Monroe Street in a southerly direction to the intersection of Monroe Street and Mechanic Street at 2,629,809.917 Feet East and 474,396.917 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence continuing easterly along the centerline of Mechanic Street to the intersection of Mechanic Street with Hayes Street. Said point being located at 2,630,239.000 Feet East and 474,484.667 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence southwardly once again along the centerline of Hayes Street to the intersection of Hayes Street with East Morton Street. Said point being located at 2,630,308.083 Feet East and 474,075.750 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence returning in a westerly direction along the centerline of East Morton Street. Following East Morton Street to its origin at the intersection with South New Street, Campus Square (Private Drive) and West Morton Street. Said point being located at 2,626,883.755 Feet East and 473,843.775 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence continuing in a westerly direction along the centerline of West Morton Street to the intersection of West Morton Street and Brodhead Avenue. Said point being located at 2,626,055.167 Feet East and 473,792.167 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence turning northwardly along the centerline of Brodhead Avenue to the intersection of Brodhead Avenue and West 4th Street at 2,626,016.667 Feet East and 474,031.917 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.
Thence westerly along the centerline of West 4th Street to the intersection with Birkel Avenue at 2,625,827.833 Feet East and 474,020.750 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone. Thence in a southerly direction along the centerline of Birkel Avenue to the intersection of Birkel Avenue with Cress Street. Said point being located at 2,625,850.417 Feet East and 473,867.917 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence following the centerline of Cress Street in a southwesterly direction to the intersection of Cress Street with Carlton Avenue. Said point being located at 2,625,291.583 Feet East and 473,451.583 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence southwardly along the centerline of Carlton Avenue to the intersection of Carlton Avenue with Sheets Street at 2,625,312.250 Feet East and 473,290.500 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence along the centerline of Sheets Street, westerly to the point of intersection with the centerline of Hess Street at 2,625,136.583 Feet East and 473,267.667 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence southwardly along Hess Street to a point along the centerline of Hess Street being the intersection with the extension of the common boundary lines of the southern property line of Northampton County Parcel "P6SW2C-21-36" and the northern property line of Northampton County Parcel "P6SW2C-21-35". Said point being located at 2,625,152.640 Feet East and 473,154.195 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence along said common property lines in a westerly direction. Continuing on the same course extending westerly to the intersection with the centerline of Wyandotte Street. Said point being located at 2,624,977.910 Feet East and 473,127.594 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.
Thence southward along the centerline of Wyandotte Street to a point along the centerline of Wyandotte Street being the intersection with the extension of the common boundary lines of the southern property line of Northampton County Parcel "P6SWC-20-1" and the northern property line of Northampton County Parcels "P6SWC-20-9" and "P6SWC-20-23". Said point being located at 2,625,152.640 Feet East and 473,154.195 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence along said common property lines in a westerly direction. Continuing on the same course extending westerly to the intersection with the centerline of Bradley Street. Said point being located at 2,624,810.973 Feet East and 473,022.003 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence in a northerly direction along the centerline of Bradley Street to the intersection of Bradley Street and Broadway. Said point being located at 2,624,778.176 Feet East and 473,182.035 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence in a southwesterly direction along Broadway to the intersection of Broadway and Seminole Street. Said point being located at 2,624,761.255 Feet East and 473,162.419 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence following the centerline of Seminole Street in a northwesterly direction to the intersection of Seminole Street and Hoch Street located at 2,624,638.451 Feet East and 473,237.903 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone. Said point being the place of BEGINNING.

PART V: [Bethlehem Area School District]
BEGINNING at a point said point being the centerline intersection of the East 4th Street and Lynn Avenue, said point located at 2,634,866.583 Feet East and 474,843.917 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence in a southerly direction along the centerline of Lynn Avenue to a point being the intersection of the centerline of Lynn Avenue and the southern property line of Northampton County Parcel "P7-19-2C". Said point being located at 2,634,923.833 Feet East and 474,292.833 Feet

Thence in a northwesterly direction along the southern property line of Northampton County Parcel "P7-19-2C" to a point being located at 2,634,507.083 Feet East and 474,452.000 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence in a westerly direction to a point located on the centerline of East 5th Street located at 2,634,435.917 Feet East and 474,443.250 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence continuing in a westerly direction along the centerline of East 5th Street to a point being the intersection of East 5th Street with the extension of the common boundary lines of the western property line of Northampton County Parcel "P7SW1A-6-7" and the eastern property line of Northampton County Parcel "P7SW1A-5-19". Said point being located at 2,633,121.250 Feet East and 474,297.333 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence in a northerly direction along the common along the common boundary lines of the western property line of Northampton County Parcel "P7SW1A-5-15" and the eastern property line of Northampton County Parcel "P7SW1A-5-19", crossing the Deschler Street right of way and continuing along the common boundary lines of the western property line of Northampton County Parcel "P7SW1A-5-14" and the eastern property line of Northampton County Parcel "P7SW1A-5-19" and the extension of said boundary lines to a point intersecting with the centerline of East 4th Street. Said point being located at 2,633,084.000 Feet East and 474,618.167 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence along East 4th Street in an easterly direction to a point being the intersection of East 4th Street with the extension of the common boundary lines of the western property line of Northampton County Parcel "P7SW1A-3-7" and the eastern property line of Northampton County Parcel "P7SW1A-3-8". Said point being located at 2,633,134.000 Feet East and 474,623.583 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.
Thence in a northerly direction along the common along the common boundary lines of the western property line of Northampton County Parcel "P7SW1A-3-7" and the eastern property line of Northampton County Parcel "P7SW1A-3-8" and the extension of said boundary lines to a point intersecting with the centerline of Mechanic Street. Said point being located at 2,633,115.333 Feet East and 474,784.000 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence following the centerline of Mechanic Street in a northeasterly direction to a the intersection of Mechanic Street with Steel Avenue located at 2,633,226.750 Feet East and 474,901.750 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.


Thence along the centerline of Daly Avenue in a southeasterly direction to the intersection of Daly Avenue and East 4th Street located at 2,634,055.057 Feet East and 474,742.235 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence along the centerline of East 4th Street in an easterly direction to a point at the intersection of East 4th Street and Lynn Avenue located at 2,634,866.583 Feet East and 474,843.917 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone. Said point being the place of BEGINNING.

PART VI: [Bethlehem Area School District]
BEGINNING at a point said point being the centerline intersection of the Hellertown Road (State Route 412) and Commerce Center Boulevard, said point located at 2,637,284.833 Feet East and 471864.833 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence in an easterly direction along the centerline of Commerce Center Boulevard to a point located at 2,638,371.417 Feet East and 471,995.167 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System,
Pennsylvania South Zone.

Thence in a southeasterly arc following the common boundary lines of the eastern property line of Northampton County Parcel "P7-14-1B" and the western property lines of Northampton County Parcel "P7-22-54" then "P7-14-1C" to a point located at 2,639,714.417 Feet East and 471,216.500 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence in an easterly direction along the common boundary lines of the southern property line of Northampton County Parcel "P7-22-54" and the northern property line of Northampton County Parcel "P7-22-2-4C" to the northeast corner of Northampton County Parcel "P7-22-2-4C" located at 2,640,618.583 Feet East and 471,311.083 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence continuing to follow the property boundary of Northampton County Parcel "P7-22-2-4C" first south to a point located at 2,640,771.250 Feet East and 469,937.250 Feet North, then east along the Interstate 78 right of way, to the southeast corner of the parcel located at 2,637,576.250 Feet East and 469,962.500 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence along the same course of the southern boundary of Northampton County Parcel "P7-22-2-4C" and the Interstate 78 right of way extending to an intersection with the centerline of Hellertown Road (State Route 412) located at 2,637,474.667 Feet East and 469,956.750 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone.

Thence returning in a northerly direction along the centerline of Hellertown Road (State Route 412) to the intersection of the Hellertown Road (State Route 412) and Commerce Center Boulevard, said point located at 2,637,284.833 Feet East and 471864.833 Feet North in the State Plane US NAD 83 (US FEET) Coordinate System, Pennsylvania South Zone. Said point being the place of BEGINNING.
III. EXEMPTION AMOUNT

A. The amount to be exempted shall be limited to that portion of the additional assessment attributable to the actual cost of improvements.

B. The exemption shall be limited to that improvement for which an exemption has been requested in the manner set forth below, and for which a separate assessment has been made by the Assessment Division of the Department of Fiscal Affairs of Northampton County (hereafter referred to as Assessment Division).

IV. EXEMPTION SCHEDULE

Subject to the conditions, requirements and limitations set forth in this Ordinance, taxpayers making assessable improvements to deteriorated property located in the deteriorating area may apply for and may be granted a real estate tax exemption limited to the amounts in Sections III (A) and (B) as set forth above, subject to the following schedule:

A. New Construction Improvements

1. For the first year immediately following the date upon which the improvement becomes assessable, 100% of the eligible assessment shall be exempted.

2. For the second year immediately following the date upon which the improvement becomes assessable, 90% of the eligible assessment shall be exempted.

3. For the third year immediately following the date upon which the improvement becomes assessable, 80% of the eligible assessment shall be exempted.

4. For the fourth year immediately following the date upon which the improvement becomes assessable, 70% of the eligible assessment shall be exempted.
(5) For the fifth year immediately following the date upon which the improvement becomes assessable, 60% of the eligible assessment shall be exempted.

(6) For the sixth year immediately following the date upon which the improvement becomes assessable, 50% of the eligible assessment shall be exempted.

(7) For the seventh year immediately following the date upon which the improvement becomes assessable, 40% of the eligible assessment shall be exempted.

(8) For the eighth year immediately following the date upon which the improvement becomes assessable, 30% of the eligible assessment shall be exempted.

(9) For the ninth year immediately following the date upon which the improvement becomes assessable, 20% of the eligible assessment shall be exempted.

(10) For the tenth year immediately following the date upon which the improvement becomes assessable, 10% of the eligible assessment shall be exempted.

(11) After the tenth year the exemption shall terminate.

(12) The exemption from taxes granted under this Ordinance shall be upon the property and shall not terminate upon the sale or exchange of the property.

B. Substantial Rehabilitation Improvements

(1) For the first year immediately following the date upon which the improvement becomes assessable, 100% of the eligible assessment shall be exempted.
(2) For the second year immediately following the date upon which the improvement becomes assessable, 90% of the eligible assessment shall be exempted.

(3) For the third year immediately following the date upon which the improvement becomes assessable, 80% of the eligible assessment shall be exempted.

(4) For the fourth year immediately following the date upon which the improvement becomes assessable, 70% of the eligible assessment shall be exempted.

(5) For the fifth year immediately following the date upon which the improvement becomes assessable, 60% of the eligible assessment shall be exempted.

(6) For the sixth year immediately following the date upon which the improvement becomes assessable, 50% of the eligible assessment shall be exempted.

(7) For the seventh year immediately following the date upon which the improvement becomes assessable, 40% of the eligible assessment shall be exempted.

(8) For the eighth year immediately following the date upon which the improvement becomes assessable, 30% of the eligible assessment shall be exempted.

(9) For the ninth year immediately following the date upon which the improvement becomes assessable, 20% of the eligible assessment shall be exempted.

(10) For the tenth year immediately following the date upon which the improvement becomes assessable, 10% of the eligible assessment shall be exempted.

(11) After the tenth year the exemption shall terminate.
(12) The exemption from taxes granted under this Ordinance shall be upon the property and shall not terminate upon the sale or exchange of the property.

V. NOTICE TO TAXPAYERS

(a) There shall be placed on the form application for building, zoning and alteration permits the following:

NOTICE TO TAXPAYERS

Under the provisions of City Ordinance No. 2017-23, as amended, you may be entitled to a property tax exemption on your contemplated new construction. An application for exemption may be secured from the City of Bethlehem and must be filed with the City at the time a building permit is secured.

(b) At the time a building permit is secured for construction upon an existing deteriorated property for which an exemption is requested, the taxpayer shall apply to the City of Bethlehem or any successor agency thereto for the exemption provided for in this Ordinance. The taxpayer shall be permitted to apply for the exemption provided in this Ordinance up to a period of sixty (60) days from the date a final executed building permit is secured. Request for the exemption must be in writing certified in full as prescribed by the City setting forth the following information:

(1) The date a final executed building permit was issued for said improvement.

(2) The type of improvement.

(3) The summary of the plan of the improvement.

(4) The cost of the improvement.

(5) That the property has been inspected and verified by the City of Bethlehem, Bureau of Inspections.

(6) Any or all such additional information the City may require.
VI. PROCEDURES FOR OBTAINING EXEMPTIONS

A copy of the request for exemption, on forms prescribed by the Northampton County Director of Fiscal Affairs, shall be forwarded to the Assessment Division, the Northampton County Board of Assessment Appeals and the Bethlehem Area School District by the City. Upon completion of the improvement, the taxpayer shall notify the City and the Assessment Division so that the Assessment Division may assess the improvements separately for the purpose of calculating the amount of assessment eligible for tax exemption in accordance with the limits established in this Ordinance. The City will then obtain from the Assessment Division the amount of the assessment eligible for exemption and will notify the taxpayer. The Director of the Department of Fiscal Affairs is authorized to make refunds, if applicable, only after the Assessment Division has notified the Director of Fiscal Affairs of its separate assessment upon the improvement for which an exemption is requested. Appeals from the reassessment and the amount eligible for the exemption may be taken by the taxpayer of the City as provided by law.

VII. TERMINATION

Unless otherwise repealed by the Northampton County Council, this Ordinance shall terminate on December 31, 2022. No later than December 31, 2022, the Mayor of the City of Bethlehem shall submit a written report to the Northampton County Council which shall inform the Northampton County Council as to how this Ordinance has been administered, the effects of this Ordinance on the community and include any suggestions or recommendations for this Ordinance’s re-enactment, modification or repeal. Nothing contained herein shall act to prohibit the Northampton County Council from enacting a similar ordinance after December 31, 2022. Any property tax exemptions granted under the provisions of this Ordinance shall be permitted to continue according to the exemption schedule found in Section IV unless any such property tax exemption is rescinded in accordance with the default provisions of this Ordinance, even if this Ordinance expires or is repealed.
VIII. HEARING BOARD

A Tax Abatement Hearing Board (hereafter referred to as Board) shall consist of the Business Administrator of the City of Bethlehem, the Director of Fiscal Affairs of the County of Northampton, the Business Administrator of the Bethlehem Area School District, the Business Administrator for the Saucon Valley School District, and the Finance Director for Lower Saucon Township for resolution of differences between the approving authority and the owner-taxpayer of the improved property on matters concerning interpretation and execution of the provisions of this Ordinance.

Three members shall be selected at large for their interest in accomplishing the objectives of this Ordinance and shall serve until December 31, 2022.

The Hearing Board shall have the following powers:

1. To hear appeals from any person aggrieved by the application of this Ordinance.

2. To make rules with regard to conducting its hearings.

3. To make such findings of fact as may be required by the application of this Ordinance.

4. To decide questions presented to the Board.

5. To affirm, revoke or modify the decision of the City of Bethlehem as to the eligibility of a particular property for the Property Tax Abatement as provided for in this Ordinance.

6. The Board shall meet upon notice of the Chairman within thirty (30) days of the filing of an appeal and shall render its decision within thirty (30) days after the appeal hearing.

7. Every action of the Board shall be by resolution and certified copies furnished to the appellant.

8. All hearings shall be public; and the appellant or any other person whose interests may be affected by the matter on appeal shall be given an opportunity to be heard.
(9) For the purposes of this Ordinance, every action of the Board shall require a simple majority of the members in attendance. Attendance at the hearing by three (3) members of the Board shall be required to constitute a quorum for a meeting and for action on an appeal.

IX. RULES AND REGULATIONS

In accordance with the provisions of the Northampton County Home Rule Charter, Section 302, the County Executive of Northampton County is authorized and empowered to prepare, promulgate, execute and enforce rules and regulations made pursuant to the provisions of this Ordinance.

X. SEVERABILITY

The provisions of this Ordinance are severable and if any of its sections, clauses or sentences shall be held illegal, invalid or unconstitutional, such provisions shall not affect or impair any of the remaining sections, clauses or sentences. It is hereby declared to be the intent of the Northampton County Council that this Ordinance would have been adopted if such illegal, invalid or unconstitutional sections, clauses or sentences had not been included herein.

XI. DEFAULT

Tax abatement under this ordinance shall be available only for those properties for which real estate taxes are promptly paid and discharged when due. Any property that is declared delinquent as established by the statutes of the Commonwealth of Pennsylvania shall lose the LERTA benefits and any and all currently due and future taxes shall be due and payable at the full unabated assessment and tax rate.

342.12 APPEAL OF DEFAULT

Properties that have been declared delinquent may appeal the rescission of the LERTA benefits by providing a written request to the Hearing Board providing a basis for the appeal and the justification for the waiver of the
requirements of Section X.

XII. EFFECTIVE DATE

This Ordinance shall take effect on thirty (30) days after the date of enactment, retroactive to January 1st, 2018, and shall remain in effect thereafter from year to year, unless repealed, until December 31, 2022.

XIII. All ordinances, and parts of ordinances, inconsistent herewith be, and the same are hereby repealed.

Mr. Kraft stated the public hearing, debate and possible vote would be held at the February 15, 2018 meeting.

Consideration of a Resolution Supporting the 2018 Priorities of the County Commissioners Association of Pennsylvania

Mr. Cusick introduced the following resolution:

R. 20-2018   WHEREAS, Pennsylvania Counties have selected seven priority issues for 2018 that will be the focal point of Northampton County; and

WHEREAS, these priorities showcase the services that Counties provide and emphasize the critical need to redefine, reinvigorate and emphasize the State/County partnership in service delivery; and

WHEREAS, Counties are acting to improve their communities and the well-being of their residents through these priorities; and

WHEREAS, the top priority for Pennsylvania Counties in 2018 is human services system reform and funding, highlighting the need for additional funding to address increased mandates, service needs and caseloads; and

WHEREAS, Northampton County has experienced a 91% percent increase in referrals to its child welfare agency following nearly 30 new child welfare laws enacted in 2015; and
WHEREAS, Counties also seek to improve coordination and streamline administration to better reflect the State/County partnership; and

WHEREAS, Counties will continue to address the opioid epidemic through their priority to prevent drug overdoses and substance abuse; and

WHEREAS, in 2015, there were 72 opioid-related deaths; in 2016, 81 opioid-related deaths and as of November 2017, 101 opioid-related deaths; and

WHEREAS, Counties will build on the progress that has been made to emphasize the need for integrated planning among State and local stakeholders and increased capacity for prevention, treatment and intervention programs; and

WHEREAS, the third County priority for 2018 is to maintain the shale gas impact fee as currently structured in Act 13 of 2012 regardless of any potential discussion to place a severance tax on the natural gas industry for other purposes; and

WHEREAS, Northampton County receives funding for environmental and open space projects through the Marcellus Legacy Fund and uses those funds for land acquisition and restoration for open space, parks and trails; and

WHEREAS, the fourth County priority is to increase psychiatric or forensic bed access in State hospitals for County inmates who have mental illness and developmental disabilities as there are 250 inmates across the State, including an inmate in Northampton County, waiting for just 237 available beds; and

WHEREAS, efforts are also needed to expand treatment and restoration services with the prison and community systems with the care of the individual the foremost priority; and

WHEREAS, Counties also support veteran services, funding for voting systems and mandate reform as priorities for 2018.

NOW, THEREFORE, BE IT RESOLVED that Northampton County stands ready to work with the County Commissioners Association of Pennsylvania and Counties throughout the Commonwealth in support of these priorities for 2018.
BE IT FURTHER RESOLVED Northampton County calls upon the General Assembly and the Administration to re-engage in dialogue on the appropriate levels of partnership between the State and Counties by reexamining and, where necessary, reconfiguring the State/County financial and regulatory relationship.

BE IT FURTHER RESOLVED collaboration between County government and the Commonwealth on these priorities will lead to solutions that better reflect the needs of Pennsylvanians, improve stewardship of taxpayer dollars, reduce cost, increase local flexibility and assure the quality of services Counties provide.

BE IT FURTHER RESOLVED that a copy of this resolution be sent to the Northampton County legislative delegation, to Governor Tom Wolf and to the County Commissioners Association of Pennsylvania.

Mr. Heckman advised without the State’s intervention in changing the fundamental system of how Civil Service operated local problems would never get resolved.

Mr. Werner stated the Auditor General Eugene DePasquale was already actively pursuing the areas that were discussed by Mr. Kevin Dolan, Director of the Children, Youth and Families Division, but the agreed things had to occur at the State level.

As there were no further questions or comments, Mr. Kraft called for the vote.

The vote: Cusick, "yes"; Ferraro, "yes"; Heckman, "yes"; Kraft, "yes"; McGee, "yes"; Vargo Heffner, "yes"; Werner, "yes"; Zrinski, "yes"; and Dietz, "yes".

The resolution was adopted by a vote of 9-0.

Consideration of the Codification Resolution for the Period Ending December 31, 2017

Mr. Heckman introduced the following resolution:

R. 21-2018 WHEREAS, Northampton County Charter Section 606(c) requires the Northampton County Council to provide, by resolution, a codification of all ordinances, as amended, having the force and effect of law and of the Charter, as amended.
NOW, THEREFORE, BE IT RESOLVED by the Northampton County Council that the attached codification, for the period ending December 31, 2017, shall be adopted this 1st day of February 2018.

As there were no questions or comments, Mr. Kraft called for the vote.

The vote: Heckman, "yes"; Kraft, "yes"; McGee, "yes"; Vargo Heffner, "yes"; Werner, "yes"; Zrinski, "yes"; Cusick, "yes"; Dietz, "yes" and Ferraro, "yes".

The resolution was adopted by a vote of 9-0.

Consideration of a Resolution Requesting Legislatures to Reevaluate Legal Framework for Oil and Gas Pipelines

Ms. Zrinski introduced the following resolution:

R. 22-2018  WHEREAS, state and federal legislatures and their elected members must invest the time and due diligence to reevaluate current policy, regulations, and the legal framework for the siting and construction of oil and gas pipelines; and

WHEREAS, local municipal governments are impacted, burdened, and under-resourced to effectively plan and prepare for the health, safety, and welfare of their citizens when oil and gas pipelines are constructed in their communities; and

WHEREAS, local municipal governments are impacted and burdened, as host municipalities, when oil and gas pipelines are located within their jurisdictional boundaries without any authority to participate in the siting process; and

WHEREAS, the historical legal framework for locating oil and gas pipelines is outdated in its failure to recognize and address changes in land use, development activity, and population density; and

WHEREAS, the Northampton County Council supports Thomas Jefferson's position that "the government closest to the people serves the people best".
NOW, THEREFORE, BE IT RESOLVED that the Northampton County Council does hereby concur that it is incumbent upon this Commonwealth to:

1. Develop a policy for determining the location of oil and gas pipelines for the common good of all of the citizens of the Commonwealth.

2. Reevaluate the legal framework for the siting of oil and gas pipelines to allow for an active role by local governments, including the authority to directly participate and responsibly influence the siting process.

3. Reevaluate the legal framework for oil and gas pipelines to establish "easement saturation standards" that recognize the practical limitations for the number of pipelines, size of pipelines, and character of the products transmitted within a given pipeline easement.

4. Reevaluate the legal framework for oil and gas pipelines to provide funding resources to local governments that host oil and gas pipelines, to enable local governments to effectively review, inspect, and monitor these 'industrial highways' to ensure the health, safety, and welfare of their residents.

5. Establish a Pennsylvania agency tasked with the authority for the siting (with municipal input) and regulation of oil and gas pipelines, both during construction and when in service, in order to minimize adverse impact on the citizens, or, in the alternative, restructure the Pennsylvania Public Utility Commission to provide adequate and effective funding, resources, and legislative tools to perform this function.

As there were no questions or comments, Mr. Kraft called for the vote.

The vote: Zrinski, "yes"; Kraft, "yes"; McGee, "yes"; Vargo Heffner, "yes"; Werner, "yes"; Cusick, "yes"; Dietz, "yes"; Ferraro, "yes" and Heckman, "yes".

The resolution was adopted by a vote of 9-0.
Executive Session

Ms. Vargo Heffner made a motion to enter into Executive Session to discuss possible litigation.

Mr. McGee seconded the motion.

The motion passed by voice acclamation.

Mrs. Ferraro disconnected at this time.

Mr. Kraft stated County Council entered into Executive Session at 7:38 p.m. and returned at 8:03 p.m. and the purpose was to discuss possible litigation.

Jail Advisory Board Liaison Report

Ms. Vargo Heffner advised she attended the Jail Advisory Board meeting where a discussion was held regarding the Linking to Employment Activities Pre-Release Project was proving to be effective in reducing recidivism rates. She further advised Pinebrook Family Answers had a parenting program and an anger management program.

Ms. Vargo Heffner stated the Jail was in the first year of a State Department of Corrections grant that was renewable for five years for a program called Fresh Start, which was for opioid addiction issues.

Finance Committee Report

Mr. Heckman advised the Finance Committee will be meeting on February 14, 2018 and if anyone on the committee had any topics they wanted to discuss to let him know.

Personnel Committee Report

Mr. McGee stated the Personnel Committee received three resumes for the Controller position that they were reviewing and a report would be made at the next meeting.
Northampton County Housing Authority Liaison Report

Mr. Cusick advised he attended the Northampton County Housing Authority meeting and all 106 units were occupied. He further advised there were 556 units under contract for the Housing Choice Voucher, which used to be known as Section 8, and a waiting list of 338 applications.

Mr. Cusick stated when the Federal budget was not passed it affected the Housing Authority because they could not create a budget. He further stated that Ms. Lori Sywensky was leaving the Housing Authority board so if anyone knew of someone who would be interested, have them submit a resume to Mr. McClure.

Adjournment

Ms. Vargo Heffner made a motion to adjourn the meeting.

Ms. Zrinski seconded the motion.

The motion to adjourn passed unanimously by acclamation.

______________________________________________
Linda M. Zembo
Clerk to Council
Northampton County Council

Kassie Hilgert, President & CEO
ArtsQuest
About ArtsQuest

Bethlehem, PA-based nonprofit

Nearly 2 million people served annually from the Lehigh Valley and around the world

9th largest arts and cultural organization in Pennsylvania

Annual operating budget of $22 million

Mission:

- Provide access to the arts for all residents and guests regardless of financial means
- Utilizing arts and culture as catalyst for urban development in region

> $145 million annual economic impact in 2017

Nearly 40% of our programming is FREE

35 year history of providing unparalleled access to the arts
ArtsQuest Today

- We hire 1,200 visual and performing artists and educators annually, of which 50% are local talent

- Even when the programming is free, 99% of artists are paid

- Nearly 3,000 concerts, classes and camps each year; 40% of that is free to the community

- 210 Corporate Partners; 95 Nonprofit, Arts and Community Partners

- 1,800 Volunteers

- 2,800 Members

- 30,000 youth served annually
Northampton County Hotel Tax SteelStacks Investment

May 2008
Northampton County commits to a $1M Hotel Tax grant over ten years

October 2016
Northampton County agrees to continue funding through 2016. ArtsQuest identifies Christkindlmarkt as viable tourism investment

September 2016
$1M Hotel Tax Grant Paid early
Economic Impact

- SteelStacks Campus
  - 2011: $27,303,836
  - 2017: $59,556,137

- Musikfest
  - 2010: $39,000,000
  - 2017: $73,223,087

- Christkindlmarkt 2017: $5,700,909
- Banana Factory 2017: $4,466,727

- Total ArtsQuest Economic Impact for 2017: $145,301,503
  - An increase of 5.6% over 2016
Christkindlmarkt® 2015 & 2016

- **2015 - Pre Hotel Tax Investment**
  - 2 Tents
  - 135 Vendors, Crafters & Retailers
  - 64,612 Patrons
  - 355 Volunteers
  - 60 Performances
    - 26 student performers
    - 34 local/regional performers
  - Economic Impact - $4,227,796

- **2016 - Northampton County Hotel Tax**
  - 4 Tents
  - 160 Vendors, Crafters & Retailers
  - 69,439 Patrons, a 7.5% increase
  - 289 Volunteers
  - 62 Performances
    - 24 student performers
    - 38 local/regional performers
  - Economic Impact - $4,599,896
Christkindlmarkt® 2016 & 2017

- 2016 - Northampton County Hotel Tax Investment
  - 4 Tents
  - 160 Vendors, Crafters & Retailers
  - 69,439 Patrons
  - 289 Volunteers
  - 62 Performances
    - 24 student performers
    - 38 local/regional performers
  - Economic Impact - $4,599,896

- 2017 - ArtsQuest absorbs additional investment
  - 4 Tents
  - 175 Vendors, Crafters & Retailers
  - 88,923 Patrons
  - 355 Volunteers
  - 66 Performances
    - 21 student performers
    - 45 local/regional performers
  - Economic Impact - $5,700,909

2017 Christkindlmarkt Ticket Buyer Map - U.S.
Christkindlmarkt®

- **Christkindlmarkt 2017**
  - Celebrated our 25th season.
  - Ran 6 weekends in 2017 (21 days)
- **Twice rated** "Top 5 Holiday Markets" by *Travel+Leisure* and *USA Today* "10 Best Holiday Markets"
  - Christkindlmarkt Celebrates 25th Anniversary - CBS3 Philly - December 2017
  - Smooth Traveler - Christmas in the Lehigh Valley - *Philadelphia Sun* - December 2017
  - Back on the Road (Live Newscast) - *NBC Philadelphia* - December 2017
  - Behind the Scenes at Christkindlmarkt (Live Newscast) - *NBC Philadelphia* - November 2017
  - 9 Destinations to Visit this Holiday Season - *Forbes* - November 2017
  - 21 Most Festive Christmas Markets in the World - *The Insider* - November 2017
  - Christmas is Big Business - *Inc. Magazine* - November 2017
  - Top Christmas Markets Around the World - *Bloomberg News* - December 2015
  - Best Christmas Markets Around the World - *Conde Nast* - December 2014
SouthSide Arts & Music Festival 2017

- Branding SouthSide Bethlehem as the Arts District
- 2 day festival
- Allowing visual arts to take the same stage as performing arts
- Visual Arts
  - First mural installation
    - Dripped on the Road - Lehigh University Alumni
    - 3 additional murals followed since install
  - Pop up visual art installations by Jay Walker
  - Lehigh Valley Art Wars Throw Down competition at the Banana Factory
    - Artisans and crafters
- Performing Arts
  - Over 30 performers in five partnering venues throughout the SouthSide
    - National Museum of Industrial History
    - Touchstone Theatre
    - Holy Infancy Church
    - Godfrey Daniels
    - ArtsQuest Center
SouthSide Arts & Music Festival 2018

- Performing Arts
  - Over 30 performers in five partnering venues throughout the SouthSide
    - Ticketed venues
      - National Museum of Industrial History
      - Lehigh Valley Charter High School for the Arts
      - Godfrey Daniels
      - Banana Factory
      - ArtsQuest Center
    - Free venues (produced by Lehigh Valley Underground)
      - Color Me Mine
      - Domaci
      - Molly’s Irish Pub
      - Comfort Suites
      - Sotto Santi

- Visual Arts
  - Mural Installation - TBD
  - Split Infinity by Jim West installation at the ArtsQuest Center
    - Includes education and outreach component
    - Photo opportunities - Social Media
SouthSide Arts & Music Festival 2018

- RedBall Project throughout SouthSide Bethlehem (Northampton County Hotel Tax Investment)
  - Longest running visual art install worldwide
    - 26 cities including: Paris, Barcelona, Toronto, Chicago, Bordeaux, Abu Dhabi
  - Team of artists visit SouthSide Bethlehem to choose daily venues
- Media
  - The New York Times (USA) - 2017
  - De Standard (Belgium) - 2015
  - Le Figaro (Paris) - 2013
  - Time Magazine (USA) - 2012
  - The Independent (United Kingdom) - 2012
  - ITV News (United Kingdom) - 2012
  - Lens Magazine (China) - 2012
  - Time Out (Australia) - 2012
  - Stern View (Germany) - 2012
  - Oasis Magazine (Saudi Arabia) - 2012
  - Blakon Magazine (Hungary) - 2012
  - Abu Dhabi Week (Abu Dhabi) - 2011
  - IW Magazine (Taipei) - 2010
  - Interior Design Magazine (USA) - 2008
Recap

- Impact of Northampton County Hotel Tax funding
- Christkindlmarkt
- SouthSide Arts District
  - SouthSide Arts & Music Festival
  - Mural Installations
  - Bike Rack Program
- And by the way...
Thank you!