

2021 Hotel Tax Grant Program  
Applications Recommended for Funding

|    | Applicant                                       | Project   | Recommended Funding |
|----|---|---|---------------------|
| 1  | ArtsQuest                                       | Christkindlmarkt 2021/Musikfest 2022  | \$ 100,000.00       |
| 2  | Bach Choir of Bethlehem                         | Bach Choir of Bethlehem   | \$ 33,500.00        |
| 3  | Ballet Guild of the Lehigh Valley               | The Nutcracker  | \$ 15,000.00        |
| 4  | Bethlehem Economic Development Corporation      | Southside Ambassadors Program   | \$ 50,000.00        |
| 5  | Bethlehem Township                              | Johnston Mansion Open House & Tours   | \$ 3,000.00         |
| 6  | Bethlehem Township                              | Community Days Festival   | \$ 5,000.00         |
| 7  | Blue Valley Farm Show                           | Blue Valley Farm Show   | \$ 15,000.00        |
| 8  | Borough of Hellertown                           | Music in the Park   | \$ 4,000.00         |
| 9  | Borough of North Catasauqua                     | North Catasauqua Community Day  | \$ 2,100.00         |
| 10 | Borough of North Catasauqua                     | North Catasauqua Summer Concert Series  | \$ 4,000.00         |
| 11 | Borough of Northampton                          | Landscaping and Marketing Plans Targeting Trail Users, Northampton, PA 2022 to 2025 | \$ 22,000.00        |
| 12 | Bushkill Township Volunteer Fire Company        | Carnival Funding Assistance   | \$ 5,000.00         |
| 13 | Celtic Cultural Alliance                        | Celtic Classic Highland Games & Festival  | \$ 75,000.00        |
| 14 | City of Easton                                  | Delaware Canal Park Improvements  | \$ 25,000.00        |
| 15 | City of Easton                                  | Easton Winter Village 2021  | \$ 50,000.00        |
| 16 | Community Action Committee of the Lehigh Valley | Slate Belt Marketing and Promotion  | \$ 10,000.00        |
| 17 | Delaware & Lehigh National Heritage Corridor    | Beyond Rosie and Rivets Exhibition and D&L Digital Marketing Campaign               | \$ 7,500.00         |

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| 18 | Greater Easton Development Partnership                        | Easton Ambassadors                                 | \$ 50,000.00  |
| 19 | Greater Lehigh Valley Chamber of Commerce Foundation          | Northampton Uptown Street Fair                     | \$ 3,400.00   |
| 20 | Greater Lehigh Valley Chamber of Commerce Foundation          | Christmas City Citizen's Committee Décor Expansion | \$ 50,000.00  |
| 21 | Hanover Township  | 2021/2022 Tree Lightings                           | \$ 2,200.00   |
| 22 | Historic Bangor Business Association                          | HBBA Downtown Events & Summer Concert Series       | \$ 5,000.00   |
| 23 | Historic Bethlehem Museum & Sites                             | Blacksmith Program                                 | \$ 10,000.00  |
| 24 | Historic Bethlehem Museum & Sites                             | Heritage Tours                                     | \$ 12,000.00  |
| 25 | Historic Bethlehem Museum & Sites                             | Marketing  | \$ 50,000.00  |
| 26 | Horner's Cemetery Historical Society                          | Signs & Stones for HCHS                            | \$ 3,000.00   |
| 27 | IronPigs Charities  | Continuation of Charitable & Tourism Events        | \$ 100,000.00 |
| 28 | Jacobsburg Historical Society                                 | Jacobsburg Annual Living History Events 2021-2022  | \$ 8,600.00   |
| 29 | Karl Stirner Arts Trail, Inc.                                 | KSAT Interactive Trail Map and Visitors' Guide     | \$ 7,500.00   |
| 30 | Kellyn Foundation   | VegStock 2022                                      | \$ 4,500.00   |
| 31 | Lehigh Valley Community Broadcasters Association WDIY 88.1 FM | Arts, Cultural and Educational Marketing/Promotion | \$ 10,000.00  |
| 32 | Lehigh Valley Public Telecommunications Corp. PB39            | PBS39 Summer Series and Summer Jam                 | \$ 15,000.00  |
| 33 | Lower Mount Bethel Township                                   | Lower Mt. Bethel Community Day 2022                | \$ 5,000.00   |
| 34 | Moore Township  | Community Days                                     | \$ 5,000.00   |
| 35 | (The) Moravian Historical Society                             | MHS Community Events and Tourism                   | \$ 20,000.00  |

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| 36 | Moravian University                                  | Docents on Main                             | \$ 20,000.00 |
| 37 | National Museum of Industrial History                | Steel Weekend & Steelworkers Reunion 2022   | \$ 7,600.00  |
| 38 | National Museum of Industrial History                | Vertical Access Project                     | \$ 40,000.00 |
| 39 | Nazareth Center for the Arts                         | Concert Operations and Advertising          | \$ 5,500.00  |
| 40 | Nazareth Economic Development Commission             | NEDC Advertising                            | \$ 7,500.00  |
| 41 | Northampton County Historical & Genealogical Society | Passport to History Marketing Support       | \$ 11,000.00 |
| 42 | Northampton County Historical & Genealogical Society | Support of NCHGS Mission                    | \$ 35,800.00 |
| 43 | Nurture Nature Center                                | Promoting Agritourism in Northampton County | \$ 13,100.00 |
| 44 | Palmer Township                                      | Palmer Community Weekend                    | \$ 10,000.00 |
| 45 | Slate Belt Heritage Center                           | Beyond the Museum                           | \$ 6,900.00  |
| 46 | State Theatre Center for the Arts                    | Re-Opening and Pandemic Recovery Plan       | \$ 50,000.00 |
| 47 | Steelworkers' Archives                               | Steeple and Steel                           | \$ 5,800.00  |
| 48 | Touchstone Theatre                                   | Christmas City Follies 2021                 | \$ 3,500.00  |
| 49 | Touchstone Theatre                                   | Christmas City Follies 2022                 | \$ 3,500.00  |
| 50 | Upper Nazareth Township                              | Upper Nazareth Township Community Days      | \$ 7,799.00  |
| 51 | Wilson Borough                                       | Wilson Borough Annual Celebration           | \$ 5,000.00  |

TOTALS \$ 1,020,299.00